

English for Specific Purposes Special Interest Group Pre-Conference Event (PCE)

IATEFL ESP SIG

15th April 2011, Brighton, UK: 10 am – 5.30pm

‘New Challenges in English for Specific, Academic and Professional Purposes’

For a more detailed version of the programme and the full text of the initial brochure, please access <http://espsig.iatefl.org/>

The event is supported by Garnet Education, Cambridge ESOL, CUP, Macmillan ELT and OUP.

Here is the programme of speakers and talks for the day (*subject to amendments and confirmation*):

- **ESP teacher education course: an experience in developing genre-based materials** - Rosinda de Castro Guerra Ramos, Pontifical Catholic University of Saõ Paulo, Brazil;
- **Dance of the masquerade: Teaching business English in Nigeria using literature and the media** - Sunday I. Duruoha, Rivers State University of Science & Technology, Port Harcourt, Nigeria;
- **How to be successful in writing extended essays** - Elena Velikaya, State University-Higher School of Economics, Moscow, Russia;
- **The Professional Development of ESL Teachers in Secondary Schools: Implications for EAP Teaching in Nigeria** - Adejoke Victoria Jibowo, Olabisi Onabanjo University, Nigeria;
- **ESP - Nine Years of Modest Achievement at MTEVT (2001-2010)** - Waddah Ali, Ministry of Technical and Vocational Education, Yemen;
- **Initial English Language Teacher Education and English Language Teaching at University of Juba (Sudan): Challenges and Way Forward** - Michael Baffoka Alexander, University of Juba, Sudan;
- **Preacher Discourse vs Academic Discourse: What Academic Literacy practices are required in the discipline of Theology?** - Jenny Kerchhoff, University of KwaZulu-Natal, RSA;
- **Striving for Coherence in a Business/Academic/Functions-based Tertiary-level Syllabus** - JoAnn Salvisberg, Lucerne University of Applied Sciences and Arts, Business College, Luzern, Switzerland;
- **Some Innovative Assessment Practices through Project Work in ESP** - L. Junia Ngoepe, University of Limpopo, South Africa;
- **Newsflash: Update on ESP and EAP in Cuba** - Eduardo Garbey Savigne, Havana Medical Sciences University, Cuba; Teresita Rojas González, Manuel Fajardo Medical School, Havana, Cuba;
- **Teaching ESP and EAP in Armenia** – Amalia Babayan, Yerevan State University, Armenia
- **Teacher Development Interactive – The Blended Course** - Carol Higho, Pearson Longman, Harlow, UK;